

MEDIA RELEASE — September 6, 2017

**For more information:**  
Andrew Williamson  
andrew@offisland.media

Lisa Purdy  
lisa@notiomediamedia.com

**STRANGE DREAMS:** Drama comes online with **SPIRAL**, a new scripted web series debuts **Wednesday September 6<sup>th</sup>**

- 7 episode web series set in first year university about past lives
- Shot entirely on location in Victoria BC in 4K for TELUS
- Debuts September 6 on TELUS Optik TV on Demand and worldwide online at [spiralbackwards.com](http://spiralbackwards.com)
- starring: ALEXANDRA BEATON (*The Next Step*), BRENNAN CLOST (*The Next Step*), LOURIZA TRONCO (*Make It Pop*), CODY KEARSLEY (*Riverdale*), KAILEY SPEAR, ANGELA PALMER, CORTEON MOORE and ENUKA OKUMA (*Rookie Blue*, *Caught*)

VANCOUVER (September 6, 2017) - TV goes online with **SPIRAL**, a new web series about a group of college friends that have known each other, literally, forever. Created by TV dynamos Karen McClellan (*The Next Step*; *Cracked*) and Andrew Williamson (*Emergency Room*; *High Moon*), **SPIRAL** ponders the existence of past lives in a scripted drama series full of romance, mystery and intrigue.

**SPIRAL** taps into our collective interest in the otherworldly in a familiar dramatic setting – the first year of university. **SPIRAL** is set and shot in Victoria, B.C. and stars an ensemble cast of performers from popular TV series such as **Riverdale**, **The Next Step** and **Make it Pop**.

Alexandra Beaton (*The Next Step*), Brennan Clost (*The Next Step*), Euka Okuma (*Rookie Blue*, *How to Get Away with Murder*, and the forthcoming CBC series titled *Caught*), Cody Kearsley (*Riverdale*), Louriza Tronco (*Make it Pop*), Corteon Moore (*Backstage*) Kailey Spear (*Bates Motel*; winner of *The Storytellers: New Voices of the Twilight Saga fan fiction filmmaking contest*), and Angela Palmer (*Travelers*, *Supernatural*) all bring **SPIRAL** to life.

**SPIRAL** is made possible by a content programming grant from TELUS Storyhive and premieres on September 6, 2017 for free on TELUS Optik™ TV On Demand and is also available worldwide at [spiralbackwards.com](http://spiralbackwards.com)

Off Island Media, helmed by Andrew Williamson, was formed to create content with purpose. Together with Executive Producer/Showrunner Karen McClellan, they created **SPIRAL** to explore storytelling in the digital space, where they can form a direct relationship with audiences and try new forms of content with greater creative freedom. “TELUS gave us the opportunity to create original digital content and bring a story to life we’d wanted to tell for a long time,” said Executive Producer Andrew Williamson “Our key demo consumes their media online and so we took this story to where they are watching content and engaging with fan communities”

SPIRAL is also notable for its female crew. Helmed by Executive Producer Karen McClellan, directed by Jill Carter (*Murdoch Mysteries*, *Beauty & the Beast*), the team also includes Transmedia Producer Annelise Larson (Veria.ca) and Co-Producer Lisa Purdy (Notio Media) in key leadership roles on the series. More info here: [Spiral Cast & Crew](#)

TRAILER and EXCLUSIVE PHOTOS AVAILABLE [here](#).

Watch SPIRAL online at: [spiralbackwards.com](http://spiralbackwards.com)

SOCIAL: @pastlifespinal – [Instagram](#), [Twitter](#) and [Facebook](#)

Our cast on social:

[Alexandra Beaton IG](#)

[Brennan Clost IG](#)

[Angela Palmer IG](#)

[Cody Kearsley IG](#)

[Louriza Tronco IG](#)

[Corteon Moore IG](#)

[Kailey Spear TW](#)

[Euka Okuma TW](#)

#### About TELUS Storyhive

TELUS Storyhive supports compelling, original storytelling in British Columbia and Alberta by providing funding to filmmakers to produce their content, training to maximize their potential and exposure to new audiences. Content is distributed for free on TELUS Optik TV on Demand as well as online.



#### About OFF ISLAND MEDIA

**OFF ISLAND** is a media company that creates film, video and digital content with purpose. Seasoned producer-director Andrew Williamson is the driving force behind **OFF ISLAND**. He is an award-winning producer who brings more than two decades of experience from the world of film and television to this storytelling venture. He has worked with Canadian and international broadcasters (including CTV, Shaw, Syfy, Corus, Knowledge Network and OWN), federal and provincial governments, corporate brands, funders and organizations to create, produce, and deliver stories to audiences around the world.



Media Contact: Andrew Williamson, Executive Producer, [Off Island Media](#)  
E-mail: [andrew@offisland.media](mailto:andrew@offisland.media)  
Phone: 604-220-7652